

For immediate release

Contact: Dirk Vanderwilt, 347.329.5576, dirk@channellake.com

New guidebook gives travelers an independent voice as they explore the natural surroundings and cities in the expansive Black Hills of South Dakota.

Black Hills: A Guide to South Dakota's Classic American Frontier (**Channel Lake, Inc.**, \$14.95) is an opinionated, independent guidebook covering the best of this historic landscape. Mini reviews about favorite dishes at the restaurants, details about area attractions and suggestions on where to stay are all based on the author's personal experience, as well as input from friends and family in the Hills.

The book offers unbiased reviews without exaggerated advertising language. It's a straightforward conversation about where to go and what to do. The book is organized in the same way that visitors explore the region – by the towns themselves. Instead of lumping attractions into one section, the guide is arranged by city or region. That way, when you're in a Hills-area town, it's easy to see what's offered.

Author Jay Kirschenmann is a full-time news and feature writer for a national news service. He's based in Sioux Falls, South Dakota, where he writes about local and national artists, musicians and actors. He has traveled the Hills for many years, first as a child with his parents, and later as a parent himself. Today he's an empty nester, re-discovering old destinations and finding new attractions.

Black Hills: A Guide to South Dakota's Classic American Frontier is distributed by Midpoint Trade Books. It is available from Ingram, Baker & Taylor, and at all fine bookstores. The retail price is \$14.95. For more information, contact Midpoint online at www.midpointtrade.com, or the publisher online at www.touristtown.com.

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Black Hills: A Guide to South Dakota's Classic American Frontier (Tourist Town Guides) by Jay Kirschenmann. 5 ½ in x 8 ½ in. 178 pages, plus full index. ISBN 978-0-9792043-1-9. \$14.95 USD. Hi-res photos are available at <http://www.touristtown.com/media>.

Channel Lake, Inc., P.O. Box 1771, New York, NY, 10156
Telephone: (347) 329-5576, Fax: (866) 794-5507
<http://www.channellake.com> info@channellake.com